

# Program Advertising Rates 2011-2012



## The Des Moines Choral Society's 2011-2012 Season:

- **December 12, 2011**– *Christmas with the Choral Society*, St. Ambrose Cathedral
- **March 31, 2012** – *Bravo Britain!*, St. Ambrose Cathedral

AD SIZE	COST	
	One	Full Season
Full-page (6.5" x 8")	\$400	- \$700
Half-page (6.5" x 3.75")	\$200	- \$350
Quarter-page (3" x 3.75")	\$100	- \$175
One-eighth page (3" x 1.75")	\$ 50	- \$ 85

**Yes**, I would like to purchase an ad in the Des Moines Choral Society program! I have **circled** my desired ad choice above.

**Concert selected for my ad, if less than full season** (see above): \_\_\_\_\_

My check for \$\_\_\_\_\_ is enclosed. (Please make checks payable to the Des Moines Choral Society)

Charge \$\_\_\_\_\_ Card Type \_\_\_\_\_ Card number: \_\_\_\_\_ Name \_\_\_\_\_ Exp \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Additional Comments or Instructions for ad: \_\_\_\_\_

The Des Moines Choral Society is a 501(c)(3) organization. Please mail this form and your payment, made payable to the **Des Moines Choral Society, P.O. Box 93852, Des Moines, Iowa, 50393.**

Submit final version of copy-ready artwork for ad in electronic format to [office@dmchoral.org](mailto:office@dmchoral.org). Ad copy deadlines are Nov. 7, 2011 and Feb. 28, 2012. Please feel free to contact the Des Moines Choral Society at 515-273-5255 or [office@dmchoral.org](mailto:office@dmchoral.org) with any questions. *Thank you for your support!* Visit our website at [www.dmchoral.org](http://www.dmchoral.org).