



Fall, 2010

**Want to really move your potential customers?** The Des Moines Choral Society can help, with your company's name as a contributor on our concert program for the upcoming season. We are used to moving audience members to send us quotes like this: *"Thank you so much for such a terrific, genuine, moving performance at tonight's Choral Society program. It's a perfect example of the kind of imaginative, intelligent, skillfully crafted arts production that we need to feed our cultural hunger."*

**Your contribution to the Des Moines Choral Society can signal your commitment to the arts and to those who patronize the arts. But why DMCS? A few good reasons:**

**We are a musical treasure for Central Iowa:**

- We have a 31-year history of bringing choral music to Central Iowa audiences
- Our Music Director is Professor James Rodde, Director of Choral Activities at Iowa State University
- Our 70-voice, auditioned adult choir brings vocal excellence to each performance
- Our concerts attract a diverse audience of Iowans (average attendance: 500)

**Our 2010-2011 season includes:**

- *Christmas with the Choral Society* at St. Ambrose Cathedral, on Saturday, December 11, 2010
- *Brahms' "Requiem"* at St. Ambrose Cathedral, on Saturday, April 30, 2011

**A few more facts about the Des Moines Choral Society:**

- We are a 501(c)(3) nonprofit organization
- Ticket revenues make up only 20% of the funds needed to support our season
- Additional information (financial review, Board of Directors) available on request

**Choose a contribution level:**

- Vivace: \$1000 - \$4999
- Allegro: \$500 - \$999
- Andante: \$100 - \$499
- Maestoso: \$50 - \$99

Audiences have come to expect the very best from the Des Moines Choral Society, and once again, we are working very hard to live up to those expectations. With your generous support, the DMCS will joyfully continue our commitment to enhancing the quality of life for the people of central Iowa and beyond.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jon Duvick".

Jon Duvick

Vice-President, Development, Des Moines Choral Society

*"Something to sing about!"*

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## Who we are:



The **Des Moines Choral Society** is a not-for-profit organization dedicated to the choral arts in Central Iowa. Founded in 1980 in conjunction with the opening of the Civic Center in Des Moines, DMCS has presented a concert season in Des Moines every year since then. With 70+ singers under the musical leadership of Prof. James Rodde (Louise Moen Endowed Chair in Music and Director of Choral Activities at Iowa State University), the DMCS performs two to three public concerts per year. Singers are admitted based on vocal audition. Our vision statement

reads: "The DMCS seeks to enrich Iowa's cultural landscape by offering inspiring choral music programs to the public. Our hallmarks will be vocal excellence, diverse and innovative programs that explore both musical and cultural themes, and engaging collaborations with arts and community organizations. The DMCS aspires to be recognized as one of Iowa's artistic treasures."

## Artistic Director:



**Dr. James Rodde**, the Louise Moen Endowed Chair in Music and Director of Choral Activities at Iowa State University, became the Artistic Director of the Des Moines Choral Society in January 2003. Dr. Rodde's choirs have been honored with performances at distinguished events, including four national and five divisional ACDA conventions. An active clinician, Dr. Rodde has conducted several All-State Honor Choirs, most recently in Iowa, Wisconsin, Texas, South Dakota, Colorado, Minnesota, and Nebraska.

## Accompanist:



**Elaine Wedeking**, DMCS accompanist, earned degrees in piano performance from William Penn College and Northeast Missouri State University. She completed additional graduate study at Northwestern University, Boston University/Tanglewood Institute, and Drake University. She is currently a staff accompanist in the choir programs at Lincoln High School and Plymouth Congregational United Church of Christ in Des Moines. Ms. Wedeking has been the accompanist for the Des Moines Choral Society since 1997.

*"Something to sing about!"*